NEW
GLOSS ABSOLU

4 DAYS ANTI-FRIZZ*
BOUNCY, GLOSSY HAIR*
MESMERIZING SCENT

DESIGNED FOR
LONG HAIR PRONE TO FRIZZ

** consumer test application of Bain + Fondant + Oil, 104 consumers

THE **HYDRA-GLAZING** TECHNOLOGY

HYALURONIC ACID*

Largely used in skincare products and naturally found in the body, it retains moisture & binds over one thousand times its weight in water.

GLYCOLIC ACID*

Naturally occurring fruit acid, it is used in cosmetics for its exfoliating properties, able to penetrate deep, making it more effective and powerful.

WILD ROSE IN-OIL

The ultimate *love ingredient.* Brings sensoriality & feminity to speak to gen z girls

* only in Bain and Fondant

THE RANGE **GLOSS ABSOLU**

BAIN HYDRA-GLAZE
Hydra-illuminating shampoo

INSTA GLAZE
Gloss enhancing conditioner

ANTI-FRIZZ GLAZE MILK
All-in-1 smoothing spray

MUST-HAVE

GLAZE DROPS
High-gloss lightweight oil

GLOSS ABSOLU'S **TRIPLE EFFECT**

FOR GLOSSIER, SMOOTHER, BOUNCIER HAIR

1 PLUMP
hair deeply with hydration.

2 TIGHTEN
cuticle cells creating the smoothest surface

3 GLAZE
frizz with an ultra-fine luster

KÉRASTASE
PARIS

THE MUST-HAVE

4 DAYS
ANTI-FRIZZ*

4 DAYS
GLOSSY HAIR*

* consumer test after application of the Oil, 103 consumers

GLAZE DROPS

POWERED BY A PRECISE
DROPPER

LIGHTWEIGHT FORMULA
INFUSED WITH WILD ROSE EXTRACT IN-OIL

GLAZE GLOSS SALON TREATMENT BY GLOSS ABSOLU

BACKWASH

1 | BATHE

BAIN
HYDRA FLAZE

Reveals
the **cleanest shine,**
delaying the next
shampoo

2 | TREAT

CONCENTRE NUTRITIVE
+ BOOSTER BRILLANCE
OR ANTI-FRIZZ

FUSIO-DOSE

Personalized service
offering a double
benefit

\+
LAYERING

INSTA GLAZE

Deeply plumps each
strand while **tightening**
the cuticles

STYLING STATION

3 | TEXTURIZE - PRIME

ANTI-FRIZZ
GLAZE MILK.

Protects the fiber from
humidity, heat and frizz,
leaving hair easy to style.

4 | TEXTURIZE - FINISH

GLAZE DROPS

Lightweight formula,
for hair that is glossier,
yet always bouncy

HAUTE-COUTURE FRAGRANCE

« An **haute couture fragrance** that will **boost your confidence**
with an unexpected blend of **exclusive citrus**
and a **hyper-luxury floral** signature »

TOP NOTES
CITRUS & LEMON

MIDDLE NOTES
FLOWER BOUQUET

BASE NOTES
VANILLA & SANDALWOOD

KÉRASTASE
PARIS

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